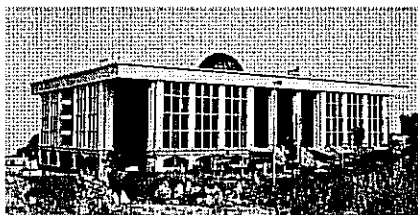


THE IP-ISRAEL GROUP



Beck Science Center, Hartoum 8, Har Hahozvim, Jerusalem 91450 Israel

What? Seminar:
When? January 22, 2009 18:00-21:00 pm
Where? Beck Science Center

Preserving Your Patent Portfolio in Difficult Economic Times

Guest Speakers:*

Dr. Richard Korn, Chartered UK Patent Attorney, European Patent Attorney

Potter Clarkson, UK

"Advantages of Filing a First Patent Application in the UK"

Chief Biotechnology and Chemistry Examiner, Israel Patent Office

Ms. Orit Regev, M.Sc.

"Strategies for Efficient and Successful Patent Prosecution- Working with the Examiners"

Ms. Haya Rosenknoph – Information Specialist, Israel Patent Attorney, IP-Israel Group

"Know Your Enemy-Prior Art Publications"

Dr. Susan Lifshitz, Partner,

IP-Israel Group

"Focusing- the "win-win" patent strategy"

Dr. Thomas Kurig, European Patent Attorney

Becker, Kurig & Straus, Germany

Software and Business Model Patentability and Costs in the EPO

** program subject to change*

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